

1<sup>ST</sup> ANNUAL

**WOMEN**  
**intech**®

MENA AWARDS



**ASPIRING TEEN AWARD**

# ASPIRING TEEN AWARD

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AWARDS



**Uditi Sharma**

Founder and Executive Director  
Elevate Tech



Women in Tech® MENA Nominee

Uditi is a 17-year-old student, entrepreneur, and activist from Dubai, UAE. She is the founder and exec. director of Elevate Tech, a 501(c)(3) nonprofit that aims to empower gender minorities in tech and entrepreneurship.

There, she has hosted two hackathons among other events, and impacted over 50,000 globally. For her work, she was awarded the Diana Award, Major League Hacking Top 50 (out of 150,000), and featured in Harpers Bazaar Middle East for the Swift Student Challenge by Apple.

# ASPIRING TEEN AWARD

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AWARDS



**Fatima Al Kaabi**

Inventor



Women in Tech® MENA Nominee

Fatima Al Kaabi is a young Emirati inventor who can boast of being the recipient of a number of industry accolades from the UAE like the Robot Olympics Award in 2014, the UAE Pioneer Award for being the UAE's youngest inventor in 2015, the Arab Award for the Best 10 Inventors and Innovators of 2015, and the Sheikha Fatima bint Mubarak International Award for Arab Youth in 2017.

According to Al Kaabi, all of her achievements can be drawn down to a passion for innovation and inventing that has been honed from a very early age.

# ASPIRING TEEN AWARD

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AWARDS



**Alia Al Mansoori**

Student



Women in Tech® MENA Nominee

Alia Al Mansoori is an Emirati 20 year-old pupil at Al Mawakeb School. In 2017 she won the Genes in Space UAE competition, with a proposal to study how exposure to space affects the health of live organisms at cellular level. Her experiment was loaded onto the August 2017 SpaceX CRS-12 mission.

# ASPIRING TEEN AWARD

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## Shaima Almeer

Senior Space Data Analyst  
National Space Science Agency



Women in Tech® MENA Nominee

The nominee has received several titles and awards, in the tech field prior to her graduation from university.

At the age of 21 she was won the title of being the first robotics in the Kingdom. Nevertheless, she was sponsored by the Government of Bahrain to travel abroad and represent her country. She has shown motive in actually changing the world to advance life and humankind.

The nominee has employed several tech tools to implement innovative projects to save the world. She also graduated from the AI academy in which she have received obtained 2 professional certificates from Microsoft. Shaima is currently pursuing a fellowship program at the Prime Ministers Office.

# ASPIRING TEEN AWARD

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tech  
MENA  
AWARDS



**Alia Al Ali**

Co-Founder  
Startlings



Women in Tech® MENA Nominee

Al Ali holds a Bachelor's Degree in International Relations from University of Sharjah and is currently a student of Masters of Strategic Leadership at Abu Dhabi University.

Startlings is a platform where the youth can connect with UAE start-ups and acquire relevant entrepreneurial skills that would help them either to build their own start-ups or jumpstart their careers.

**MOST IMPACTFUL INITIATIVE AWARD**



# MOST IMPACTFUL INITIATIVE AWARD

WOMEN  
inTech  
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AWARDS



**ImInclusive**



**Women in Tech® MENA Nominee**

Hafsa Qadeer, CEO and Founder of ImInclusive Employment Hub is a disability inclusion advocate, career coach, and an inclusion specialist.

Through her company's L&D and recruitment solutions, Qadeer is spreading a new wave of inclusion in Middle East/ North Africa by showing leaders how to unlearn exclusion and embrace inclusion of people with disabilities. Impacted by her brother's journey, she began an enterprise with a large vision to impact 15% of the world population and bridge the gap in employment for people with disabilities.

Today, 1 in 6 of us are people with disabilities as per WHO, and with Hafsa's leadership, the community has come together to tackle accessibility, employability and entrepreneurship solutions that truly include people with disabilities in all platforms. With her brother Ahmed Qadeer, Hafsa began the journey of ImInclusive through the Abu Dhabi government's inaugural social incubation program where she was selected out of 523 applicants worldwide.

# MOST IMPACTFUL INITIATIVE AWARD

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inTech®  
MENA  
AWARDS



## Uplifting Syrian Women Initiative



Women in Tech® MENA Nominee

Carol Zakhour is the CEO of Uplifting Syrian Women Initiative.

USWI aims at sustainable peace building in Syria through targeting women and providing them with free online courses, workshops, discussion sessions and trainings, with a view to achieving the goals of Gender Equality, Quality Education and Decent Work and Economic Growth, which all fall into the interest of society as a whole and serve the purpose of rebuilding it.

Carol is also a peacebuilder and women's rights activist.

# MOST IMPACTFUL INITIATIVE AWARD

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**Playbook**



**Women in Tech® MENA Nominee**

PLAYBOOK, a digital platform that serves as a toolkit for women learners to design their career and well-being, we embrace a "full potential" scenario in which women participate in the economy identically to men by providing world-class educational masterclasses delivered by the most successful women in the world, focusing on preparing women for the 133 million jobs of the future.

# MOST IMPACTFUL INITIATIVE AWARD

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## Equilibrium



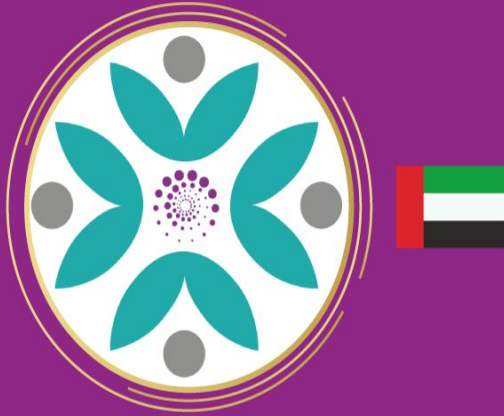
Women in Tech® MENA Nominee

There are many incredible initiatives in favor of building a more equitable space for women, but a lot of these initiatives are centered around building awareness, not promoting a measurable action. Equilibrium is the solution to establish accountable, measurable actions across an industry that impacts decision making at all level, and that is the event space.

There is nothing more disruptive that creating measurable accountability and an open data sharing framework.

# MOST IMPACTFUL INITIATIVE AWARD

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**Evolvin Women**



**Women in Tech® MENA Nominee**

Evolvin' Women is a social enterprise that helps organisations in the UAE achieve a greater level of diversity and inclusion through socially responsible initiatives.

Since the launch of our first programme in 2017, Evolvin' Women was presented as a sustainable tourism initiative at the UN Women and UNDP conference, the Arabian Travel Market in Dubai, the ChangeNOW Summit in France where Evolvin' Women was selected by the Dubai Government to represent Dubai on sustainability.

**BEST ALLY AWARD**

# BEST ALLY AWARD



**Sophie Smith**

Founder & CEO  
**NABTA HEALTH**



**Women in Tech® MENA Nominee**

Sophie is the Founder and CEO of Nabta Health, a hybrid healthcare platform for women enabling the accelerated detection, diagnosis, and treatment of chronic diseases in women in emerging markets.

Prior to founding Nabta, Sophie worked for Accenture as a technology consultant and then founded several impact enterprises including myZindagi (a doctor-finding platform based in Pakistan) and Le Plastics (a plastic recycling company based in Sierra Leone).

Sophie's lifetime ambition is to make healthcare affordable and accessible for all women. Sophie read History at the University of Cambridge and completed an MBA with Quantic School of Business and Technology.

# BEST ALLY AWARD



## Neta Schreiber Gamliel

CEO & Co-Founder  
SafeUP



Women in Tech® MENA Nominee

SafeUp is global solidarity of women supporting and empowering each other through all walks of life. Is the brainchild of Neta who saved a friend at a party.

About a decade and a half later, this event ignited the creation of SafeUP, a social network for women that allows them to help each other in real-time to feel safer and prevent incidents of harassment and sexual assault.



# BEST ALLY AWARD



**Rana Al-Nibari**

Managing director  
**Scientific Center Kuwait**



**Women in Tech® MENA Nominee**

Rana Al-Nibari is the Managing Director of The Scientific Center in Kuwait an institution that communicates STEM to the general public.

Prior she was the Chief Executive Officer of Injaz-Kuwait. Rana has also worked at the Global Investment House as the Vice President of Business Development in International Business Department.

She has also served as a board member of Kuwait domiciled funds and on numerous companies in different jurisdictions in the MENA region.

These experiences gave Mrs. Al-Nibari a unique skill set that she has echoed in her current endeavors. Rana holds a degree in Industrial Engineering from Northeastern University and an Executive MBA from London Business School.

# BEST ALLY AWARD



## Reem AlFranji

Co-Founder & Managing Partner  
**Habaybna.net**



Women in Tech® MENA Nominee

Out of my experience with my 2 sons with developmental disability, I Co-created and produced a cartoon show featuring children with disabilities within inclusive context. The show is Team Hero Cartoon and it's now on MBC3.

I also Co-founded with my husband habaybna.net as a online platform and an Arabic resource that provides immediate guidance on dealing with intellectual disabilities and connects parents with specialists. The platform is having a video library and now preparing for a directory and providing online consultation for parents in Jordan and across MENA.

# BEST ALLY AWARD



**Fahima Atawna**

CEO  
Siraj



Women in Tech® MENA Nominee

Fahima Atawna, a native of the Negev Bedouin town of Hura, has been CEO of the NGO Siraj - Advancing Hi-Tech in the Bedouin Community since February 2019. She is dedicated to promoting education and socioeconomic development and works to empower the Negev Bedouin community as well as advancing Arab-Jewish cooperation. She holds a MPH from Ben Gurion University of the Negev and a BA in Industrial Management from Sapir College's Department of Biotechnology. She volunteers on weekends as an EMT.

**WOMEN IN TECH START-UP AWARD**

# WOMEN IN TECH START-UP AWARD

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**Bahar Ceren Arslan**

Co-Founder  
Knitology Society Knitolog



**Women in Tech® MENA Nominee**

She has launched the first phygital fashion brand in Turkey, and also an Meta Media Studio which supports the brands step into the digital world. 10+ years of Brand Management Professional who managed over 15 countries across MENA-SEA.

Entrepreneur and creative director of the first phygital fashion brand in MENA.

Became Meta's digital fashion partner, invested by 2 Global investor.

# WOMEN IN TECH START-UP AWARD

WOMEN  
inTech  
MENA  
AWARDS



**Mona Al Baker**

Co-Founder  
**Ordable**



**Women in Tech® MENA Nominee**

Left a full time position focused on learning & development, to create a startup that focuses on enabling businesses in the region. A lot of time has been spent with local businesses understanding tech and ops needs.

Hence we now enable the following:

Launch a personalized shop to accept orders directly from customers/  
Manage their products, orders and operations from an easy to use dashboard/  
Dispatch orders using one or multiple local delivery providers/  
Accept payments using one or more payment methods/  
Connect marketing assets like Facebook, Snapchat, TikTok, Instagram and Google./  
Launch new channels including POS, QR Menus, Table Ordering, B2B purchasing/  
Connect your existing systems with over 60+ integrations/  
Available & established across the GCC/  
Built a team of 20+/  
Annual turnover of over 500,000USD + / 1000+ Customers.

# WOMEN IN TECH START-UP AWARD

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AWARDS



**Rasha Rady**

Co-Founder & COO  
Chefaa



**Women in Tech® MENA Nominee**

Dr. Rasha Rady is an academic person, lecturer of Pediatrics at Cairo university who has been practicing medicine since 2008 with experience with chronic patients. she decided to get out of comfort zone to help more patients in Egypt and the region and co-founded Chefaa, bring patient safety in the equation of digitizing a previously non-tech savvy industry and with the help of her co-founder, bring power of data to the space. She was named a Cartier fellow 2020 (CWI 2020) and CWI impact awardee 2022. Chefaa was designed to be a patient-centric, data-driven, GPS-enabled pharmacy benefits platform to help patients order, schedule & refill recurring prescriptions as well as all pharmacy needs, giving them safe & sustained access to their recurring prescriptions. Chefaa is operating nation-wide in Egypt and expanding to KSA. Chefaa empowers all industry stakeholders using services designed around patients' lives

# WOMEN IN TECH START-UP AWARD

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AWARDS



**Yasmine Abdel Karim**

Co-Founder & CEO  
Yalla Fel Sekka



**Women in Tech® MENA Nominee**

CEO Abdel Karim cofounded YFS with Khashayar Mahdavi to offer on-demand logistics, specializing in instant delivery and dark store management.

Today, the company delivers over 10,000 orders per day across five cities in Egypt, with a fleet of 1,000 drivers. In February 2022, the company raised \$7 million in a Series A led by DisruptAD, with participation from the Kharafi Group and existing investors Flybridge Ventures and I Squared Capital. YFS recently expanded into e-commerce and pharmacies.



# WOMEN IN TECH START-UP AWARD

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AWARDS



**Aida Kandil**

CEO  
MyTindy



Women in Tech® MENA Nominee

Aida has already impacted the lives of hundreds of artisans by providing them the tools and platform to generate revenue, learn to sell online and develop a successful online business.

She focuses on marginalised communities and women. She is developing the first app that will allow illiterate people to sell online autonomously. Has created a platform that has already sold in over 40 countries. Didn't know how to build the app so she took a data scientist bootcamp on top of her startup to ensure that what is created is truly what is needed.

Has signed a partnership with the ministry of crafts a few months after creating her project.

**ID&E DISRUPTOR'S AWARD**

# ID&E DISRUPTORS AWARD BY AWS

WOMEN  
inTech  
MENA  
AWARDS



**Sarah Kass**

Entrepreneur  
Fabric



Women in Tech® MENA Nominee

Sarah is a visionary entrepreneur. She disrupts the status quo and invents categories, while inviting others to contribute to and extend her vision. When she was in her 20s Sarah took on the monopoly in American public education, and helped pioneer the charter school movement by launching the first public charter high school in America. Now, decades later, she is bringing shared place and time to digital interconnectivity by building the geospatial web with augmented reality. To launch her tech company she took a radically collaborative approach, engaging dozens of partners, investors and customers in a process to design the team and solution. Where other entrepreneurs see transactional relationships, she unleashes the power of interaction, enlisting investors and customers alike to propel her purpose. Self-described as a “passionate humanist”, Sarah is putting the human back into technology.

# ID&E DISRUPTORS AWARD BY AWS

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inTech  
MENA  
AWARDS



**Hafsa Qadeer**

CEO & Founder  
ImInclusive



**Women in Tech® MENA Nominee**

Hafsa Qadeer is a proud sibling of a Person of Determination, she is also an advocate and ally to over 600 People of Determination. In her daily job, she pushes open doors and breaks through barriers towards more inclusive employment of People of Determination. Hafsa is a career coach to people with disabilities and specialized in offering training to employers to become more inclusive. By dual-sided support to both employers and candidates, she is bridging a gap towards an inclusive world.

# ID&E DISRUPTORS AWARD BY AWS

WOMEN  
InTech®  
MENA  
AWARDS



## Nora AlMatrooshi

Astronaut



Women in Tech® MENA Nominee

The first female Arab astronaut, Nora Al Matrooshi, marks a debut appearance on our list this year and rightly so. Selected from over 4,000 candidates, the Emirati astronaut is part of the second batch of the UAE Astronaut Programme. It's hardly surprising that AlMatrooshi's passion for space manifested at a young age, as she relished attending stargazing events. The Emirati trailblazer, who ranked first in the UAE for the 2011 International Mathematical Olympiad, has joined the NASA Astronaut Candidate Class of 2021 to train for future space missions.

# ID&E DISRUPTORS AWARD BY AWS

WOMEN  
inTech®  
MENA  
AWARDS



## Wesam Sarhan

Co-Founder  
Colibri Care



Women in Tech® MENA Nominee

Wesam Sarhan is the co-founder & CEO of InCurA, and an adjunct assistant professor at the American University in Cairo, with a PhD in Nanotechnology.

"We have the know how we just need to pave the way", has been her belief and mission for the last decade, paving the way towards translation of deep tech biomedical research into actual products surviving the deep valley of death in the MENA region.

Finally succeeding by introducing the first IP based medical devices in the MENA region via InCurA.

# ID&E DISRUPTORS AWARD BY AWS

WOMEN  
inTech®  
MENA  
AWARDS



**Amira AlBusaidi**

Founder & CEO  
MulhimVR



**Women in Tech® MENA Nominee**

Amira Al Busaidi has 14+ years of working in IT and VR and holding master and bachelor degrees in Computer Science. She has established an innovation-based startup that introduces VR that serves different sectors and focuses on healthcare.

Sas Center for Virtual Reality (SasVR) was a national project that she worked in establishing and executing with a talented team . She was one of the VR pioneers in Oman who led the establishing VR industry in Oman, empowering youth and collaborating in R&D.

**WOMAN IN WEB3 AWARD**



# WOMAN IN WEB3 AWARD

WOMEN  
InTech®  
MENA  
AWARDS



**Dina Sam'an**

Founder and Managing Director  
CoinMENA



**Women in Tech® MENA Nominee**

Dina Saman is the Founder and Managing Director of CoinMENA. She is focused on building CoinMENA, an exchange fully regulated by the Central Bank of Bahrain, to become the leading platform servicing clients in the MENA region.

Prior to CoinMENA, she worked on numerous ventures in the crypto and real estate sectors, which included being part of the founding team of the first regional crypto exchange.

# WOMAN IN WEB3 AWARD

WOMEN  
in  
tech  
MENA  
AWARDS



## Amna Usman Chaudhry

Financial Economist & Strategist  
for Blockchain



Women in Tech® MENA Nominee

Amna has been involved in blockchain before it went mainstream & was a member of the first cohort of the Oxford Blockchain Strategy Program by the University of Oxford. She was a founding member of Blockclean, a blockchain project based in Slovenia aimed at reducing plastic pollution through tokenization. She is also a founding member of the Oxford Blockchain Foundation, a 190+ member organization spread across the globe.

Amna holds an MSc. in Financial Economics from UK, has undergraduate Economics teaching experience in both London & Dubai along with Economic research experience on a World Bank project. She is currently teaching graduate level, advising an exciting upcoming project in the Metaverse & is also the Head of Research and Innovation & also the UAE Chapter at All Stars Women NFT Club and DAO. Amna is part of DeFi Talents program, a special mentorship program by the Frankfurt School of Management and Finance.

Amna is the founding member of Oxford Blockchain Foundation & BlockClean.

# WOMAN IN WEB3 AWARD

WOMEN  
inTech  
MENA  
AWARDS



**Dr. Milly (Journo) Perry**

Chair  
DAO4DAOs



Women in Tech® MENA Nominee

Dr Perry serve as an expert and consultant for innovation, blockchain, and R&D. Former research director at The Open University of Israel and CEO of its TTO Company. Her first Ph.D. is in Information Science, specializing in KM in Higher Education and Technology Transfer and Innovation, second PhD research in Art and Culture Sciences. Dr.Perry is an established consultant in Blockchain strategy to corporates, startups and investors in the fields of 4th Industrial Revolution Technologies.

Dr. Perry is the founder of DAO4DAOs Institute and BUG Blockchain University Global and the Head of Blockchain excellence center at the Israeli chamber of Information, Technology and a board member at the Israel Fintech Community. Dr.Perry is a Blockchain academic fellow lecturer at the Ono Academic College and Roppin College teaching blockchain in business administration programs in Israel.

Dr. Perry is the author of the book "Blockchain – Turning ego-system to ecosystem", which includes a variety of use cases, blockchain principles, and practical ideas. The book facilitates and elaborates blockchain new paradigm implementation in society, business, companies, and governments.

# WOMAN IN WEB3 AWARD

WOMEN  
inTech  
MENA  
AWARDS



**Leila Hurstel**

Founder and Chief Metaverse Officer  
The AllStarsWomen NFT Club  
and DAO / Verse Estate



Women in Tech® MENA Nominee

Leila is the founder of the AllStarsWomen NFT Club and DAO, initiative to help close the funding gap for women by shaping a more diverse and inclusive entrepreneurial ecosystem.

AllStarsWomen NFT Club and DAO, is a collaborative community ; bringing together female founders, entrepreneurs and a group of investors eager to back female-led projects, across one of the most important spaces for wealth creation that our generation has seen NFT, Crypto and Web3. I am as well founder and chief metaverse officer at Verse Estate I am introducing hyper realism to the metaverse because I believe that the metaverse will become a seamless extension of our physical world!

# WOMAN IN WEB3 AWARD

WOMEN  
inTech  
MENA  
AWARDS



**Jamilia Grier**

CEO  
ByteBao



**Women in Tech® MENA Nominee**

Jamilia Grier is a pioneer and thought leader in protecting innovation while maintaining legal compliance. Within the blockchain industry she has represented several well-known NFT collections, cryptocurrency projects and exchanges, and DAOs (decentralized autonomous organizations) around the world.

In her data privacy practice, she has handled several high-profile data breach investigations and cyber-attacks of every type and size for companies in every industry ranging from start-ups to global multi-billion dollar public companies. While based in China and Singapore, Ms. Grier has handled some of the highest-profile and sensitive regulatory matters involving nation states, organized crime, insiders and other threat actors, including the negotiation of ransom/ransomware, insider threats and theft of computer/electronic data of all types.

**GLOBAL LEADERSHIP  
WOMEN IN TECH AWARD**

# GLOBAL LEADERSHIP AWARD

WOMEN  
InTech®  
MENA  
AWARDS



**Eynat Guez**

Co-Founder & CEO  
Papaya Global



**Women in Tech® MENA Nominee**

Eynat Guez is the Co-founder and CEO of the Israeli unicorn Papaya Global, a cloud-based solution modernizing the way companies approach payroll, payments, and workforce management. Before Papaya Global, Eynat was the CEO of two different relocation service companies based out of Israel and China. Since its inception in 2016, Papaya Global has raised \$190M in funding and is used in over 140 countries.

When she's not running her \$1.2B company, Eynat is also a volunteer Mentor at Cracking the Glass Ceiling: Promoting Young Women to Science Education, which gives young women the tools they need to secure a bright and ambitious future.

# GLOBAL LEADERSHIP AWARD

WOMEN  
inTech®  
MENA  
AWARDS



**Bahiya Al Shuaibi**

Founder & CEO

Global Space and Technology Company



Women in Tech® MENA Nominee

She open a first Space company in Middle East as private sector ..  
she did a lot of initiatives for Space and new Technology.

First women in private Space sector.

Establish the first space sector in Oman and Middle East.  
Support other to study Space.  
She impact the government to start Space projects.



# GLOBAL LEADERSHIP AWARD

WOMEN  
inTech®  
MENA  
AWARDS



**Mirna Arif**

Country general manager  
**Microsoft**



**Women in Tech® MENA Nominee**

Set with a profound commitment to Egypt, Mirna brings 20 years of experience with multinational organizations and public sector entities across Europe, the Middle East and Africa. Equipped with a strong belief in empathy-based management and in youth training, the first woman to assume the role of Microsoft Egypt GM, is leading the nation's technological movement towards digital transformation.

Arif's passion closely ties with Microsoft international drive to instill a "Growth Mindset" culture based on the core values of diversity and inclusion in the workplace.

Outside of Microsoft, Mirna sits on the Board of Directors of Banque Misr, the board of Directors of Egypt Chamber of Information Technology and the board of trustees of the Qualifications Development Bank (QDB).

Arif holds a Masters of Business Administration (MBA) from the American University in Cairo Egypt, following her completion of a Bachelor of Science (BSC) degree in Computer science in 2002 from the same university.

# GLOBAL LEADERSHIP AWARD

WOMEN  
inTech  
MENA  
AWARDS



**Mai Medhat**

CEO & Co-Founder  
Eventtus



**Women in Tech® MENA Nominee**

Mai is an Egyptian tech entrepreneur who holds a Computer Engineering degree. She co-founded Eventtus with a mission to mobilize events after a personal experience at some events that used to be managed manually. Eventtus is an events engagement platform and the leading event technology company in the Middle East. Eventtus has been acquired in July 2021 by Bevy, a California-based enterprise software startup for virtual conferences and community events.

Eventtus raised +4M in VC funding and is successfully serving 20,000+ events. Mai was named "Entrepreneur of the Year" by Arabian Business in 2016 and she has been recognized by the Global Entrepreneurship Summit 2016 as one of the most promising entrepreneurs and was invited to represent Middle East startups in an iconic panel with Former President Barak Obama and Mark Zuckerberg, Founder of Facebook.

# GLOBAL LEADERSHIP AWARD

WOMEN  
inTech®  
MENA  
AWARDS



**Hana Al Rostamani**

Group CEO  
First Abu Dhabi Bank (FAB)



**Women in Tech® MENA Nominee**

Hana Al Rostamani is the Group Chief Executive Officer at First Abu Dhabi Bank (FAB).

As the only female Group Chief Executive Officer of a major UAE-headquartered bank and publicly listed corporation within the UAE, Hana is recognised for being a change leader and for her forward-thinking vision with a focus on embedding a culture of innovation and diversity and inclusion in her leadership.

A seasoned C-suite executive with more than 20 years of experience in banking and financial services, Hana previously served as Deputy Group Chief Executive Officer and Head of Personal Banking at FAB, responsible for leading the transformation of FAB's consumer bank, instilling a customer and digital-first mindset.

**WOMEN IN TECH  
LIFETIME ACHIEVEMENT AWARD**

# LIFETIME ACHIEVEMENT AWARD

WOMEN  
inTech®  
MENA  
AWARDS



## Amal El Fallah Seghrouchni

Head of Ai movement  
University Mohammed VI Polytechnic



Women in Tech® MENA Nominee

Professor Amal El Fallah Seghrouchni is an internationally reputed expert in Artificial Intelligence (AI) with a specialization in Multi-Agent Systems (MAS), wherein she investigates collaborative AI and autonomous and interactive systems.

She is a Full Professor of Exceptional Class at Sorbonne University in the Faculty of Sciences and Engineering. She has created and heads the Multi-Agent Systems research group, co-head the AI and data Science track at (~ 120 researchers) at LIP6 – CNRS, and participates in its governance through its Scientific and Strategic Councils. In 2020, she moved to Morocco and she created Ai movement center, as International AI Center of Morocco - UM6P – She is also member of the COMEST - UNESCO – Her scientific merit is widely recognized. She is entrusted with many high-level responsibilities in leading international organizations, including as a director for the IFAAMAS Board, the international group that organizes AAMAS, the primary AI conference.

# LIFETIME ACHIEVEMENT AWARD

WOMEN  
InTech®  
MENA  
AWARDS



**Dr. Fatmah Baothman**

Associate Professor  
King AbdulAziz University



Women in Tech® MENA Nominee

Fatmah Baothman is Saudi Arabian computer scientist who is the first woman in the Middle East with a Ph.D. in artificial intelligence.

She was recently appointed the board president for the Artificial Intelligence Society.

Baothman has worked over 25 years as, and is currently, an assistant professor at King Abdulaziz University Faculty of Computing & Information Technology[3][4] Baothman established the women's Department which is the foundation of the Computer Science College at King Abdulaziz University, and became the first teaching assistant faculty member.

# LIFETIME ACHIEVEMENT AWARD

WOMEN  
inTech®  
MENA  
AWARDS



**Dr. Mariam Matar**

Founder & Chairperson  
UAE Genetic Diseases Association



Women in Tech® MENA Nominee

Her Excellency, Dr Matar is the Founder and Chairperson, UAE Genetic Diseases Association.

She is a leading healthcare influencer, and pioneered the study of genes and advocates public education and awareness of genetic disorders across the ME region.

She serves as a Chairperson/senior advisor in over 15 international, regional and local committees for preventive healthcare initiatives, women in STEM, and youth leadership. Dr Matar has been recognised as the most powerful scientist in the UAE since 2014; amongst the top 20 Arab scientists with the biggest contribution to humanity by British Scientific Community 2016; amongst the “top 100 most influential Arabs in the world” recognised by Arabian Business for four consecutive years since 2013.

# LIFETIME ACHIEVEMENT AWARD

WOMEN  
inTech®  
MENA  
AWARDS



**Deemah AlYahya**

Founder & CEO  
WomenSpark



**Women in Tech® MENA Nominee**

Deemah is a tech pioneer and digital economy expert, likes to be known as an innovation catalyst and technology enthusiasts where at Microsoft she was appointed as the first Saudi female Senior Executive, Leading Developer Experience & Digital Innovation, focusing most of her career on growing the developer community and empowering tech entrepreneurs as her efforts in growing the tech ecosystem impacted and enabled millions across the years.

She is also advisor for various governmental and private organizations in the fields of innovation and digital economy along with leading Saudi's national digital transformation strategy as the Secretary General and CEO of the National Digital Transformation Ministerial Committee. Her effort in that domain led to her being awarded the Digital CEO of the year 2018.

Been a strong digital literacy advocate which was demonstrated in one of her Saudi Codes Initiative, which reached more than 190 Saudi Cities and 139 Countries where millions of individuals learned the basic of coding.



# LIFETIME ACHIEVEMENT AWARD

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inTech  
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AWARDS



**Mona Ataya**

Founder & CEO  
**MUMZWORLD**



**Women in Tech® MENA Nominee**

With Mumzworld, Ataya has built an e-commerce juggernaut that has raised over \$50m in funding since starting up in 2011 and serves key markets in the region.

Ataya positions it as a venture that empowers women. From hiring women to lead key roles within the organisation that she co-founded along with Leena Khalil, to ensuring that an investment round in Mumzworld's second year of operations was open exclusively to women, Ataya isn't paying lip service to the cause.

Last year, she revealed that Mumzworld had achieved a 10x growth over the previous five years. In 2021, Saudi's Tamer Group acquired a majority stake in the company.

THANK YOU !